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Kola Aderinto

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OBJECTIVE:

To obtain a full time position in the area of print design and multimedia communication with the goal of preparing myself for a rewarding career within the Advertising industry.

EDUCATION:

Fitchburg State College, MA. Bachelor of Science in Communications Media - Graphic Design.
GPA: 3.24 Year of Graduation: May 2008.

ACADEMIC PROFILE:

Human Communications	Message design	User Interface design
Communication Law	Publication Design	Interactive Media
Communications Theories	Computer Graphics	Web Programming
Advertising Communications	Advertising	Flash Programming

SOFTWARE PROFICIENCY:

Well versed in the following

Adobe CS3 applications:

- Adobe Photoshop
- Dreamweaver
- Flash
- Adobe Illustrator
- Adobe Indesign

Familiar with the following applications:

Microsoft applications:

- Microsoft Word,
- Microsoft Powerpoint
- Microsoft excel
- and Quarkxpress

EXPERIENCE:

(Add)Venutures. May -August 2008

A leading Providence marketing and advertising firm, that combines both strategic and creative thinking to inform and inspire brand stake-holders. Major clients includes CVS Pharmacy, Hasboro Children's Hospital, Bank Rhode Island, Boston Renaissance Hotel, and Kent Hospital.

Major Roles:- Summer Intern

- As an Intern, helped create print collateral for CVS Caremark
- Helped review the layout for the new CVS Caremark web site
- Helped designed promotional materials such as Invitation card, reply card, and raffle tickets for Kent Hospital, a local hospital in the heart Providence, Rhode Island

Fitchburg Lead Action Group (FLAG). September- December 2007

A non profit organization in Fitchburg, MA dedicated to promoting public awareness regarding the topic of childhood lead poison.

Major Roles- Advertising Strategist and Leading Web designer

- Helped in creating slogan, advertising strategies and information packages
- Designed and programmed the campaign's main websites, along with flash videos and links to other websites.
- Designed templates for the campaign's power point presentation.

Providence Children's Museum Internship. May - August 2006

- Publication Project- Help designed newsletters, brochures, post cards, and editorial spreads for museum exhibitions
- Identity design- designed logo along with new business cards and stationarie

HONORS:

Scholarship - 2006 Stanley Z. Koplik memorial scholarship recipient.

Communication Media Vision's Exhibition - Poster design was selected for the annual communication media exhibition

Dean's List- 2004- 2008

ACTIVITIES:

Summer Search student foundation, Boston (2002- 2008) - A member of a youth organization geared towards the improvement of youths from all classes, and races by providing summer leadership expedition, internships and mentorship.

Environmental Traveling Companion. San Francisco CA. July- August 2003

- Engaged in activities such as backpacking, white water rafting, hiking and sea kayaking.
- Led the groups in navigating along the wilderness of Northern California

References Available upon Request